

2026 SPONSORSHIP PACKAGE



May 25

Hamptons Golf Course

All net proceeds will be donated directly to
the Thrive Centre



MESSAGE TO SPONSORS

Join us as we take the 11th edition of the Drive for Thrive Golf Tournament, taking place on May 25th at the Hamptons Golf Course, to a new and powerfully personal level.

This year's tournament is being coordinated by family and friends of Steven Torhjem, whose family has been long connected to the Thrive Centre. Diagnosed with stage 4 metastatic cancer just nine days before his passing, Steven's loss has deeply affected all who loved him. Through his final weeks, Steven was determined to find hope. And his family's and friends' determination to support the Thrive Centre's work through this new incarnation of the tournament is a testament to the power of this event, the impact of the programs, and the incredible village of support that surrounds the Torhjem family. Moving forward, the Steven Torhjem Memorial Tournament will raise funds and awareness for the Thrive Centre.

The Thrive Centre supports those living with and beyond cancer and their support persons by expanding exercise oncology resources to support quality of life in cancer survivorship. Since its inaugural tournament in 2015, over \$450,000 has been raised to support the Thrive Centre operations. This wouldn't have been possible without the commitment of community sponsors, donors, and volunteers. Your support this year will help support the mission to hire qualified exercise professionals so they can build exercise as part of standard cancer care. Thrive's exercise oncology programs, including ACE (Alberta Cancer Exercise) and EXCEL (EXercise for Cancer to Enhance Living Well), are tailored to meet the needs of each individual and enhance the quality of life for individuals undergoing treatment and beyond. Thrive is dedicated to collaborating with the healthcare system to sustainably implement these programs, ensuring that all individuals living with and beyond cancer can access exercise as a vital wellness resource.

The sponsorship opportunities are outlined in the attached package. Should you require additional information to make an informed decision to support this year's tournament, please do not hesitate to contact us. Your contributions, in any form, are genuinely appreciated. Thank you for contributing to our mission to enhance the wellness of all individuals living with and beyond cancer. Individual and team registrations will be available online soon, and we look forward to your participation.

Together we can build a future where the goal is THRIVING, not just surviving!

Dr. Nicole Culos-Reed, PhD
Tournament Co-Chair

Carolyn Torhjem, MBA
Tournament Co-Chair

CONTACT

For any questions concerning sponsorships and donations, please contact:

E: info@stmt.ca

T: +1.403.510.6446



SPONSORSHIP PACKAGES

Sponsoring organizations at all levels will have their name printed in the Steven Torhjem Memorial Tournament program and will receive recognition on website and social media. Verbal recognition of contributions will be made during the dinner reception. Sponsorships are not eligible for a tax receipt, as the sponsor will be receiving benefits. **Sponsorship availability is subject to change.*

CO-PRESENTING SPONSORS \$10,000 – confirmed are CIBC Wood Gundy, The Keg Spirit Foundation, and Peloton.

- One complimentary foursome at the tournament
- Recognized as top sponsor on all advertising
- Logo recognition on tee box signage on each hole
- Corporate logo placement on print and promotional materials
- Corporate logo on tournament program
- Sponsor recognition by the tournament chairs at dinner
- Logo recognition on website and social media

PLATINUM SPONSOR \$6,000 – confirmed CHI Financial. If you would like to sponsor at this level, please contact us.

- One complimentary twosome at the tournament
- Corporate logo on tournament golf carts
- Corporate logo on tournament program
- Sponsor recognition by the tournament chairs at dinner
- Logo recognition on website and social media

GOLD SPONSOR \$4,500

4 available sponsorship options: wine sponsor (1), tee gift sponsor (1), water bottle sponsor (1), volunteer dinner (1).

- Two complementary dinner seats
- **Wine sponsor;** Company signage displayed on dinner tables
- **Lunch sponsor;** Company signage displayed on lunch tables
- **Water bottle sponsor;** Company logo displayed on bottle
- **Volunteer dinner sponsor;** Company logo displayed on dinner tables
- Logo recognition on website and social media

SILVER SPONSOR \$3,500

2 of 4 sponsorships at this level are available - confirmed are The Rooftop and Brix + Barrel Calgary, Star Building.

- Two complementary dinner seats
- Corporate logo placement on all scorecards
- Corporate logo on tournament program
- Logo recognition on website and social media

BRONZE SUPPORTER \$1,500 suggested donation along with prizing and/or hole activation

Multiple available hole sponsorship options.

- Name mention on website, social media, and event program
- Our team will work with you to create an engaging activity on your hole

2026



STMT SPONSORSHIP FORM

COMPANY INFORMATION

Company Name:

Mailing Address:

Website & Social Media:

Please attached your company's logo (300 pixel) to this Sponsorship Form, or email separately info@stmt.ca

CONTACT

Name & Position:

Email:

Telephone:

SPONSORSHIP PACKAGE

Package Type:

Total:

Please return your completed STMT Sponsorship Form by email to info@stmt.ca

Our team will follow-up with you to arrange payment.